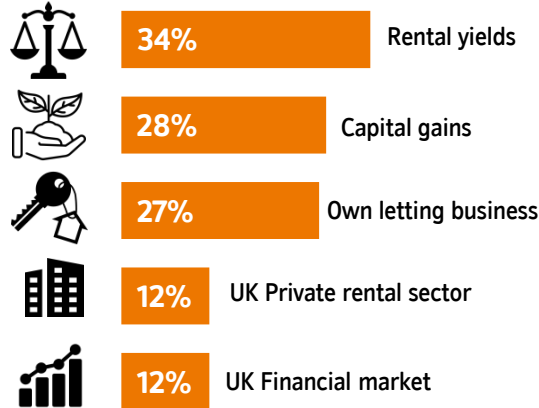


# Central London

## Landlords' Outlook & Confidence

Expectations for the next 3 months rated as good / very good (%)



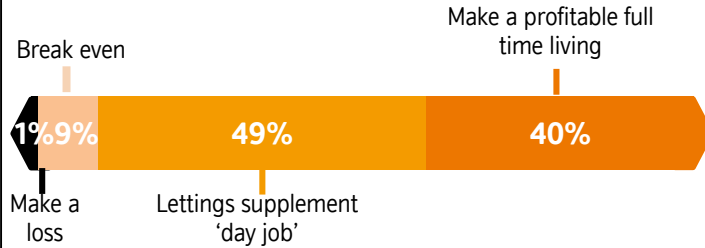
Landlords with property in Central London are the most likely to be making a full time living from their lettings activity (40%), with the lowest incidence of loss making (1%). This is despite the fact landlords in this region tend to achieve the lowest average rental yields (5.1%) and have smaller than average portfolios (6.9 properties).

Central London landlords are least likely to have been active in buying and selling property in the last 3 months, with just 4% adding property to their portfolio and 1% divesting.

The incidence of rental yields remains low amongst those operating in Central London, with recent void periods also slightly less common than average.

## Landlords' Balance Sheet

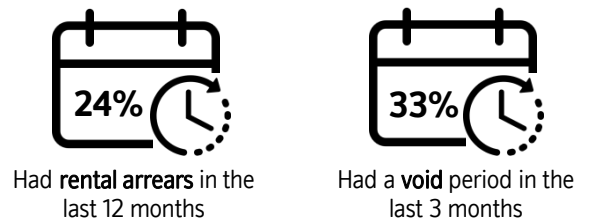
### Profitability



### Financials



### Problems Experienced



## PRS Dynamics



6.9

Properties in the average portfolio



24%

Report increasing tenant demand



4%

Bought a property in the last 3 months



1%

Sold a property in the last 3 months

## BTL Dynamics



£750,000

Total amount owed through BTL mortgage borrowing



5.0

Average number of BTL loans held

the mortgage works